



Local Pulse Marketing

Click to Call Codes

What is Click to Call?

- Click to Call is a service which enables someone to make a phone call by clicking a link on a mobile website.
- Click to Call is an html code that is added to a website.

“Click to” Codes in the Mobile Web Builder

- Add Codes to a Component in the Mobile Web Builder
- Add in Text Section using Source Code view
- Amend phone number and “Call Me” phrase
- Center, change Size, etc. in wysiwyg view

Click to Call Codes

Text Link

```
<a href="tel:5555555555" rel=external data-role="text">Call Me</a>
```

Button Link

```
<a href="tel:5555555555" rel=external data-role="button">Call Me</a>
```