




## Mobile Web Builder

Using the Mobile Web Builder, we are able to:

- Build Mobile Landing Pages
- Build Mobile Web Sites
- The Sites are hosted on our system.
- Build Opt-in forms
- Create Smartphone Apps

In this tutorial, we will review how to build a mobile website.

The first thing we do is Log in to the Client Marketing Center.




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**Universal Login**

Username:

Password:



Next, we select Campaign Manager View.




Select View

Demo Site 2

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 [Campaign Manager View](#) 

 [Contact Manager View](#)

Demo Site 2

Then, select **Tools**.

Then select **Mobile Web Builder**.

The screenshot shows the Mobile Marketing Campaign Manager interface. At the top left is the logo for Mobile Marketing. The main title is 'Campaign Manager'. In the top right corner, there is a dropdown menu for 'Campaign Manager View' and links for 'Help' and 'Log Out'. The navigation menu includes 'Home', 'Campaigns', 'Groups', 'Scheduling', 'Tools', 'Reports', and 'Administration'. The 'Tools' menu is expanded, showing 'WebWidget Wizard' and 'Mobile Web Builder', with red arrows pointing to each. Below the navigation menu, there are three main sections: 'Currently Scheduled Blasts' with a table for Name and Schedule; 'Latest Blasts' with a table for Name and Sent; and 'Groups & Members' with a table for Group Name, Opt-Ins, Opt-Outs, Total Count, and Creation Date. On the right side, there is a 'Campaign Distribution' section with a table showing counts for Blast, Keyword, Voting/Polling, Auto Response, Text2Screen, Surveys, and Text2Win. A legend below this table identifies the categories with colored squares: Blast (blue), Keyword (red), Voting/Polling (orange), Auto Response (green), Text2Screen (light blue), and Surveys (dark green). The 'Demo Site 2' label is visible in the bottom left corner.

Click “Create New Site”

The screenshot shows the 'Mobile Marketing Mobile Web Builder' interface. At the top left is the logo and 'Demo Site 2'. The top right has 'Campaign Manager View' and links for 'Help' and 'Log Out'. A navigation bar includes 'Home', 'Campaigns', 'Groups', 'Scheduling', 'Tools', 'Reports', and 'Administration'. The main content area is titled 'Manage Site:' and contains a 'Create New Site' button (highlighted with a red arrow), a 'No sites currently active' message, and a form with fields for 'Site name', 'Full Site URL', 'Bitly URL', and 'Mobile Barcode: (none)'. Below the form are 'Edit Site' and 'Deactivate Site' buttons.

- Select one of the five theme color choices
- Name the site
- Click “Save”

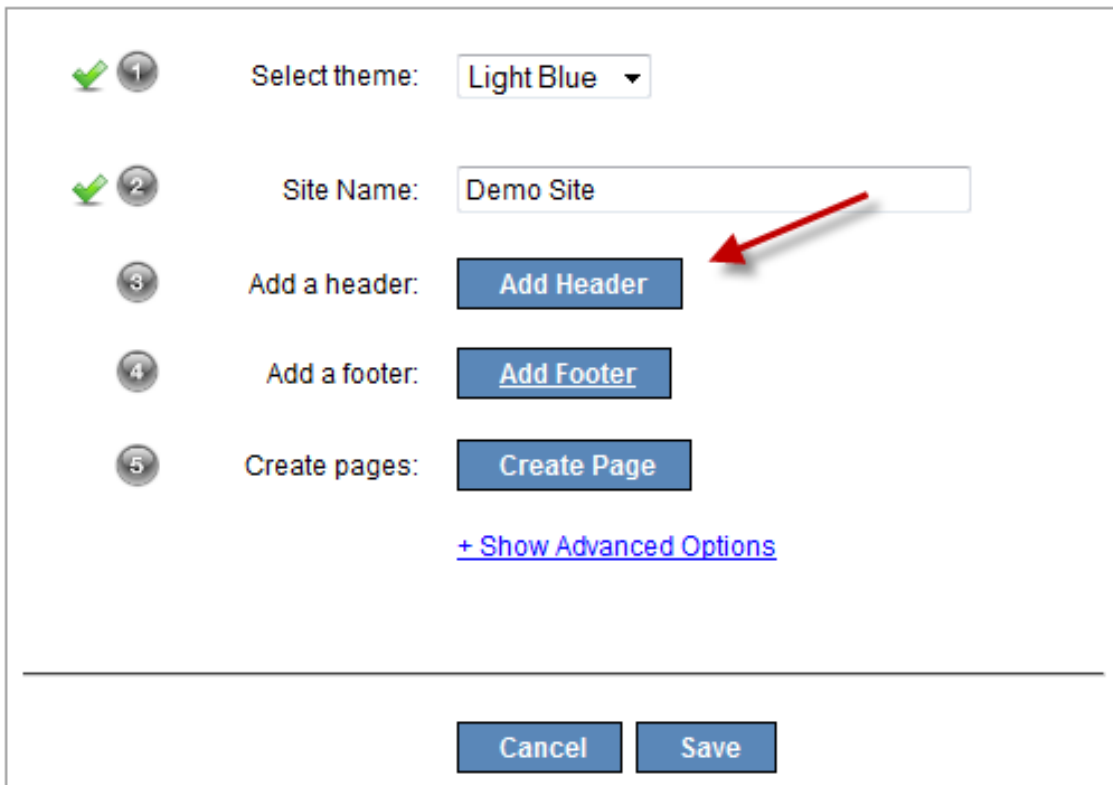
The screenshot shows the 'Mobile Marketing Mobile Web Builder' interface in the 'Create Site' section. It includes the same header and navigation as the previous screenshot. The main content area is titled 'Create Site:' and contains the instruction 'Follow the numbered steps to build your site.' Below this is a form with three steps: 1. 'Select theme:' with a dropdown menu showing 'Light Blue' (highlighted with a red arrow); 2. 'Enter Site Name:' with an empty text input field (highlighted with a red arrow); and 3. 'Cancel' and 'Save' buttons (with 'Save' highlighted by a red arrow).

Click “Add Header”

- If using an image, it should be no larger than 230x320 pixels in size. 230x90 works better and looks better.

**Create Site:**

Follow the numbered steps to build your site.



The screenshot shows a wizard interface for creating a site. It consists of five numbered steps, each with a corresponding action:

- Step 1: "Select theme:" with a dropdown menu showing "Light Blue".
- Step 2: "Site Name:" with a text input field containing "Demo Site". A red arrow points to this field.
- Step 3: "Add a header:" with a blue button labeled "Add Header".
- Step 4: "Add a footer:" with a blue button labeled "Add Footer".
- Step 5: "Create pages:" with a blue button labeled "Create Page".

Below the steps is a blue link: "+ Show Advanced Options". At the bottom of the form are two blue buttons: "Cancel" and "Save".

- Select “Image”
- Browse and select your header image file
- Click Save

The screenshot displays the Mobile Marketing Mobile Web Builder interface. At the top left is the Mobile Marketing logo, and at the top right is a dropdown menu for "Campaign Manager View". Below the logo is the text "Demo Site 2". A navigation bar contains links for "Home", "Campaigns", "Groups", "Scheduling", "Tools", "Reports", and "Administration". The main content area features a red circle around the text "Page Header Builder:". Below this, a instruction reads "Name Header, Add Text or Image and select 'submit'". A form titled "Enter Header name:" contains the text "Site Header". Below the form is a rich text editor with a toolbar containing icons for bold, italic, underline, link, unlink, bulleted list, numbered list, indent, outdent, undo, redo, and clear. The editor has a "Text" radio button selected. Below the editor is a "source" code area. At the bottom, there are two options: "Image:" with a radio button selected and a "Browse..." button, and "Text:" with a radio button. Below these are "Cancel" and "Save" buttons. Red arrows point to the "Image:" radio button, the "Browse..." button, and the "Save" button. The word "OR" is placed between the "Image:" and "Text:" options. The text "Demo Site 2" is visible at the bottom left of the interface.

- Can Edit or Delete Header
- Select “Add Footer”


**Create Site:**

Follow the numbered steps to build your site.

1 Select theme: Light Blue

2 Site Name: Demo Site

3 Header:



Edit Header Delete Header

4 Add a footer: Add Footer

5 Create pages: Create Page

[+ Show Advanced Options](#)

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Cancel Save

- Select “Text” area
- Add Footer information
- Click Save

**Page Footer Builder:**

Name Footer, Add Text or Image and select "submit"

Enter Footer name:

Text


Font  Style

Demo Site

[source](#)

**OR**

Image:






- Click “Create Page”

**Create Site:**


Follow the numbered steps to build your site.

1 Select theme: Light Blue

2 Site Name: Demo Site

3 Header:   
Edit Header Delete Header

4 Footer: Demo Site  
Edit Footer Delete Footer

5 Create pages: Create Page   
[+ Show Advanced Options](#)

Cancel Save

- Name the Page
- Click Save

**Page Builder:**

Name your page

Site name: Demo Site

1 Page name: Home

Cancel Save

Demo Site 2

- Click “New Component”
- Page content goes into Components
- Default Component (Homescreen Icon) has bookmarking instructions

**Page Builder:**

Select Components and add to Components Included list. Choose Save and Preview to apply and preview:

Site name: Demo Site

Page name:

Full Page URL:

Bitly URL: <http://bit.ly/hduvxS>

Mobile Barcode: 

Set as landing page:

Select Page Components

Available Components	Components included
Homescreen Icon He	



- Name the Component
- Select Text or Image
- Add Text or Image
  - Text must be non-formatted (use Notepad)
- Format Text using component tools and Save

**Page Component Builder:**

Name Component, Add Text or Image and select "submit"

The screenshot displays the 'Page Component Builder' interface. At the top, there is a text input field labeled 'Enter Component name:' with the text 'Home Page Info' entered. Below this, there are two radio button options: 'Text' (which is selected) and 'Image'. The 'Text' option is highlighted with a red circle and a red arrow. The 'Image' option is also highlighted with a red circle and a red arrow. The 'Text' option is associated with a rich text editor that includes a toolbar with various formatting options (bold, italic, underline, strikethrough, subscript, superscript, bulleted list, numbered list, indent, outdent, link, unlink, insert image, insert table, undo, redo) and a text area containing the text 'This page contains home page information.' Below the text area is a 'source' tab. The 'Image' option is associated with a text input field, a 'Browse...' button, and two buttons labeled 'Cancel' and 'Save'. A red arrow points to the 'Save' button. The word 'OR' is centered between the two options. A red arrow points to the 'submit' button in the top right corner of the interface.

To add an image in the text area:

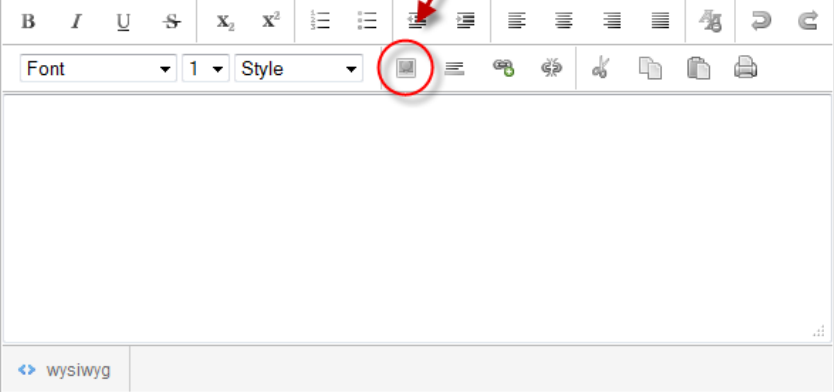
- Switch to Source view (from wysiwyg view)
- Click “image” tool in Component Builder

**Page Component Builder:**

Name Component, Add Text or Image and select "submit"

Enter Component name:

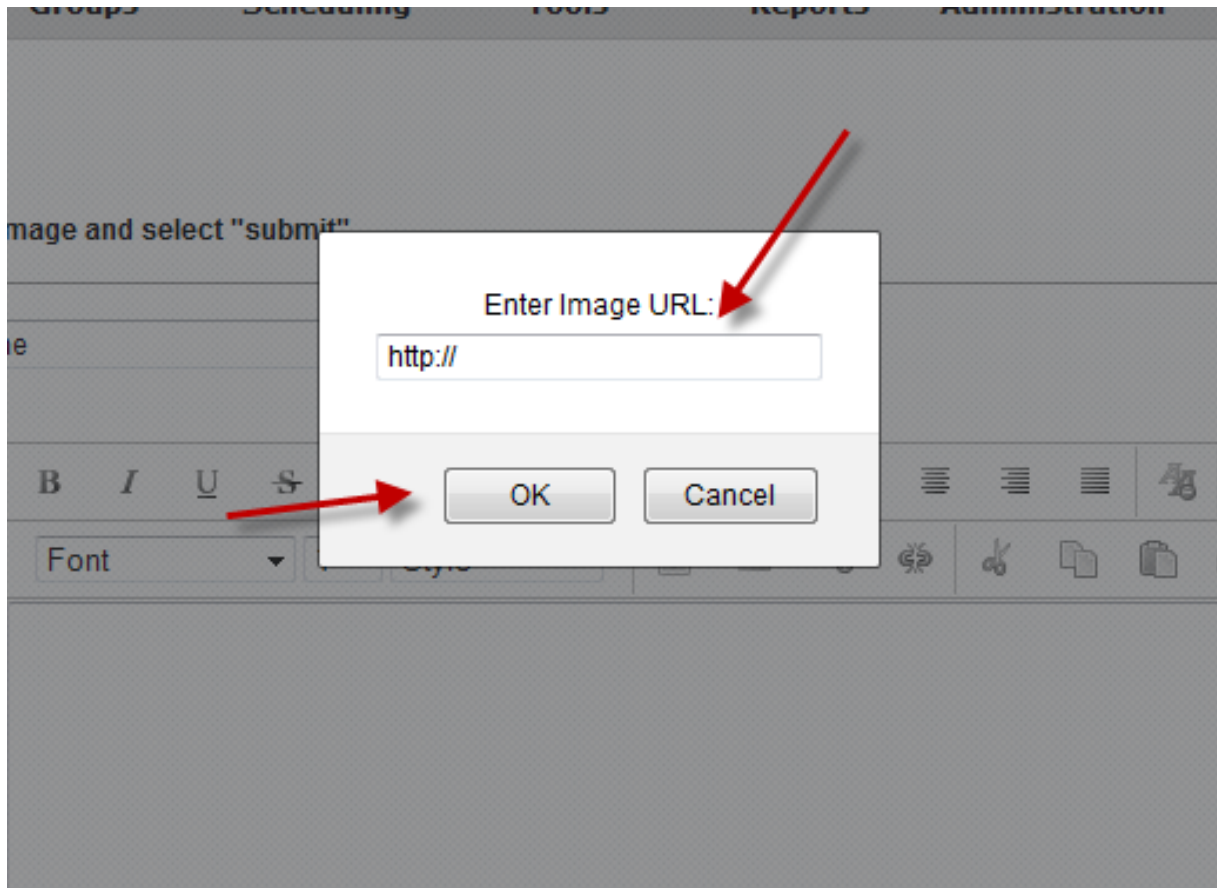
Text:



**OR**

Image:

- Use an image that is being hosted on a server.
- Enter image URL



- All Page Components created are available for all pages
- Select Page Components you want on Page
- Add to “Components Included”

2 Select Page Components

Available Components		Components included
<p>Home Page Info</p> <p>Homescreen Icon He</p>	<p>&gt;&gt;</p> <p>&lt;&lt;</p>	

New Component



Edit Component

Delete Component

- Save and Preview.
- Can Set as Landing Page
- Can Edit or Delete Component
- Click “Back to Site”

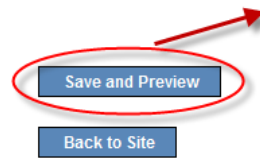
**Page Builder:**

Select Components and add to Components Included list. Choose Save and Preview to apply and preview:

Site name: Demo Site  
 Page name: Home  
 Full Page URL: [http://login.favemobile.com/mobile\\_page](http://login.favemobile.com/mobile_page)  
 Bittly URL: <http://bit.ly/hduvxS>  
 Mobile Barcode:   
 Set as landing page:  

Select Page Components

Available Components		Components included
Home Page Info Homescreen Icon He	<input type="button" value="&gt;&gt;"/> <input type="button" value="&lt;&lt;"/>	Home Page Info



- Create other pages, Edit and Delete Pages
- Save




## Create Site:

Follow the numbered steps to build your site.

✓ 1 Select theme:

✓ 2 Site Name:

✓ 3 Header:



✓ 4 Footer:

✓ 5 Create pages:

Home

[+ Show Advanced Options](#)

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- Edit or Deactivate Site
- Use Bitly URL in text messaging
- Scan QR Code to view site or use QR Code in ads

**Manage Site:**


[Create New Site](#)

Demo Site

Site name: Demo Site

Full Site URL: [http://login.favemobile.com/mobile\\_page](http://login.favemobile.com/mobile_page)

Bitly URL: <http://bit.ly/fbnkCr>

Mobile Barcode: 

Created On: Saturday, Apr 23, 2011 at 21:41

Last Edited: Saturday, Apr 23, 2011 at 22:59

[Edit Site](#)

[Deactivate Site](#)

Demo Site 2