Local Pulse Marketing

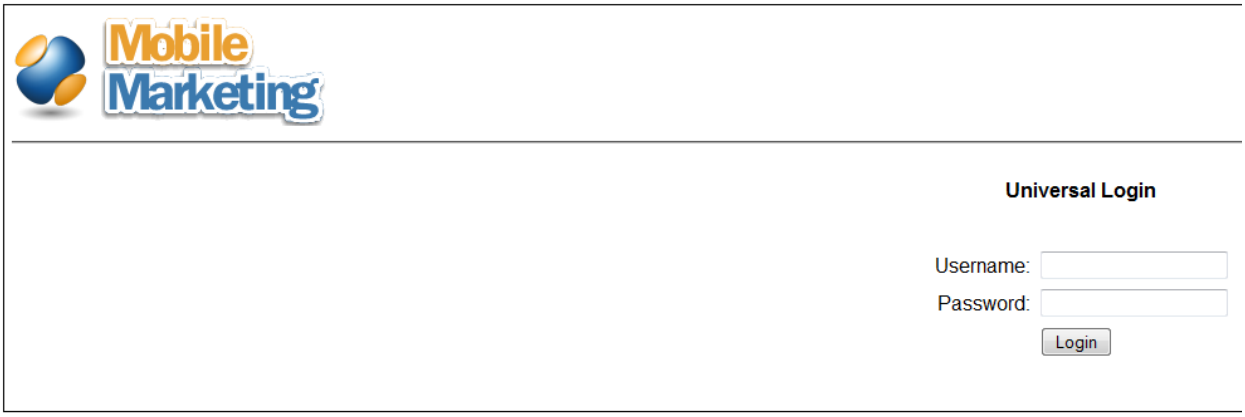
Mobile Web Builder

Using the Mobile Web Builder, we are able to:

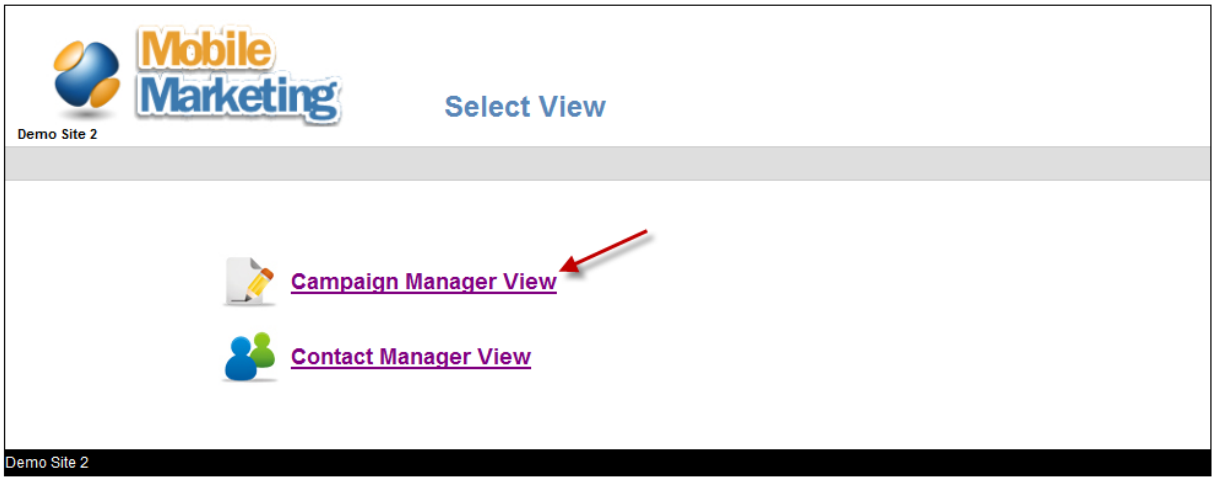
- Build Mobile Landing Pages
- Build Mobile Web Sites
- The Sites are hosted on our system.
- Build Opt-in forms
- Create Smartphone Apps

In this tutorial, we will review how to build a mobile website.

The first thing we do is Log in to the Client Marketing Center.

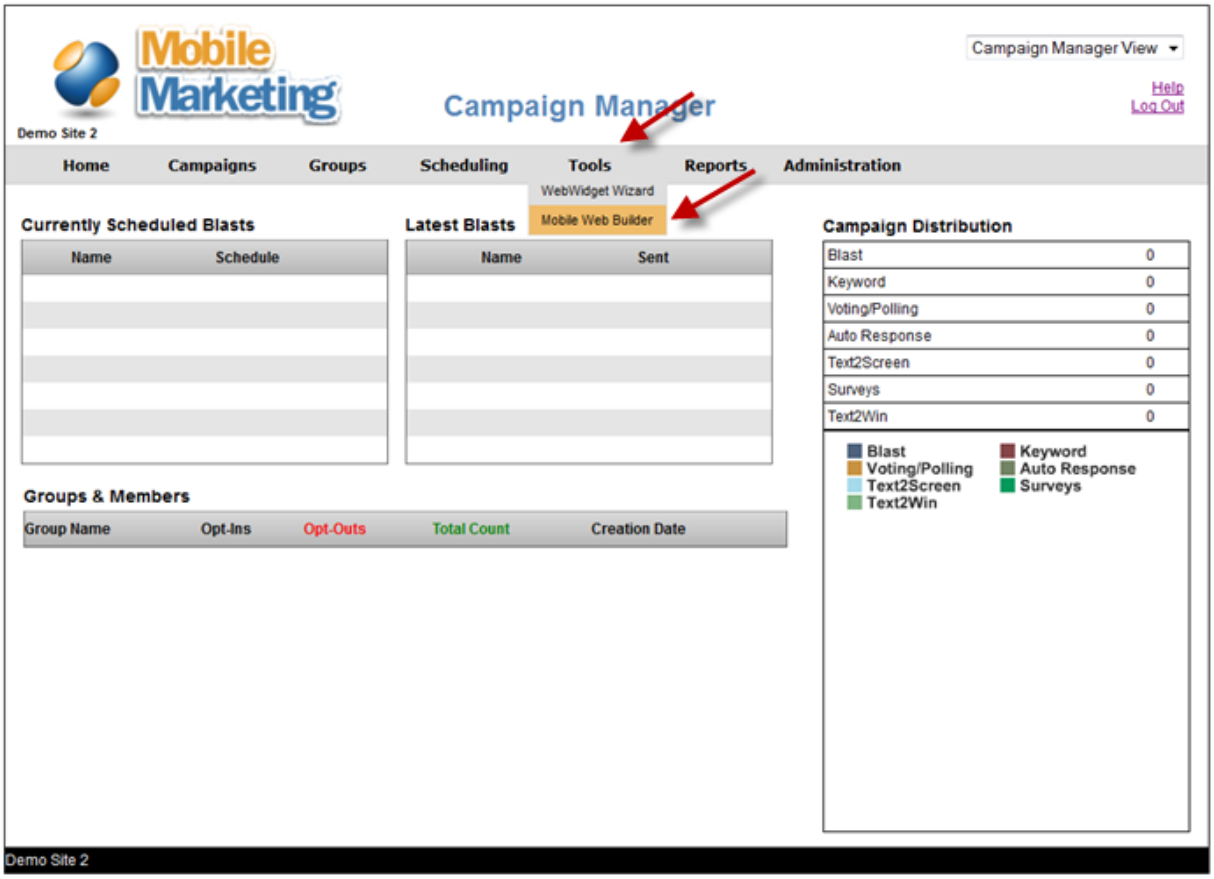


Next, we select Campaign Manager View.



Then, select **Tools**.

Then select **Mobile Web Builder.**

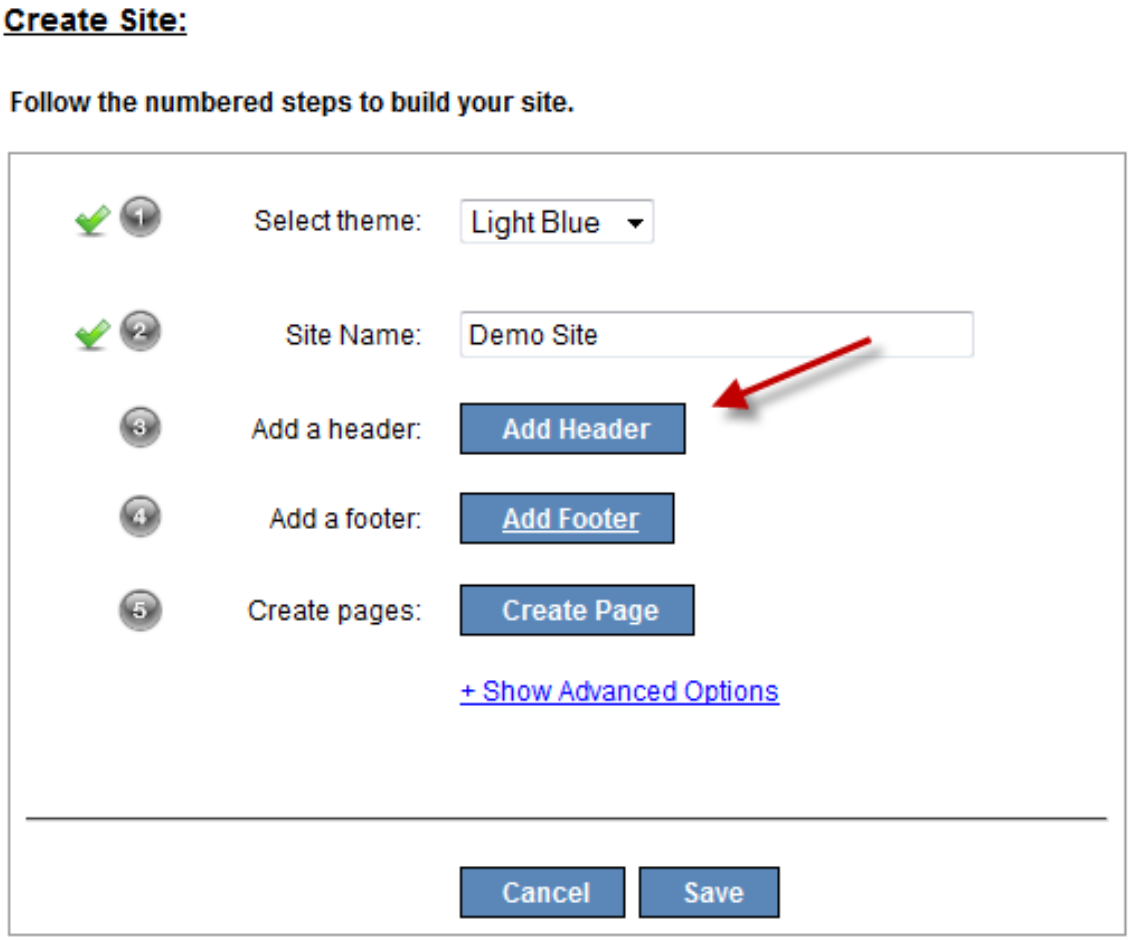


Click “Create New Site”

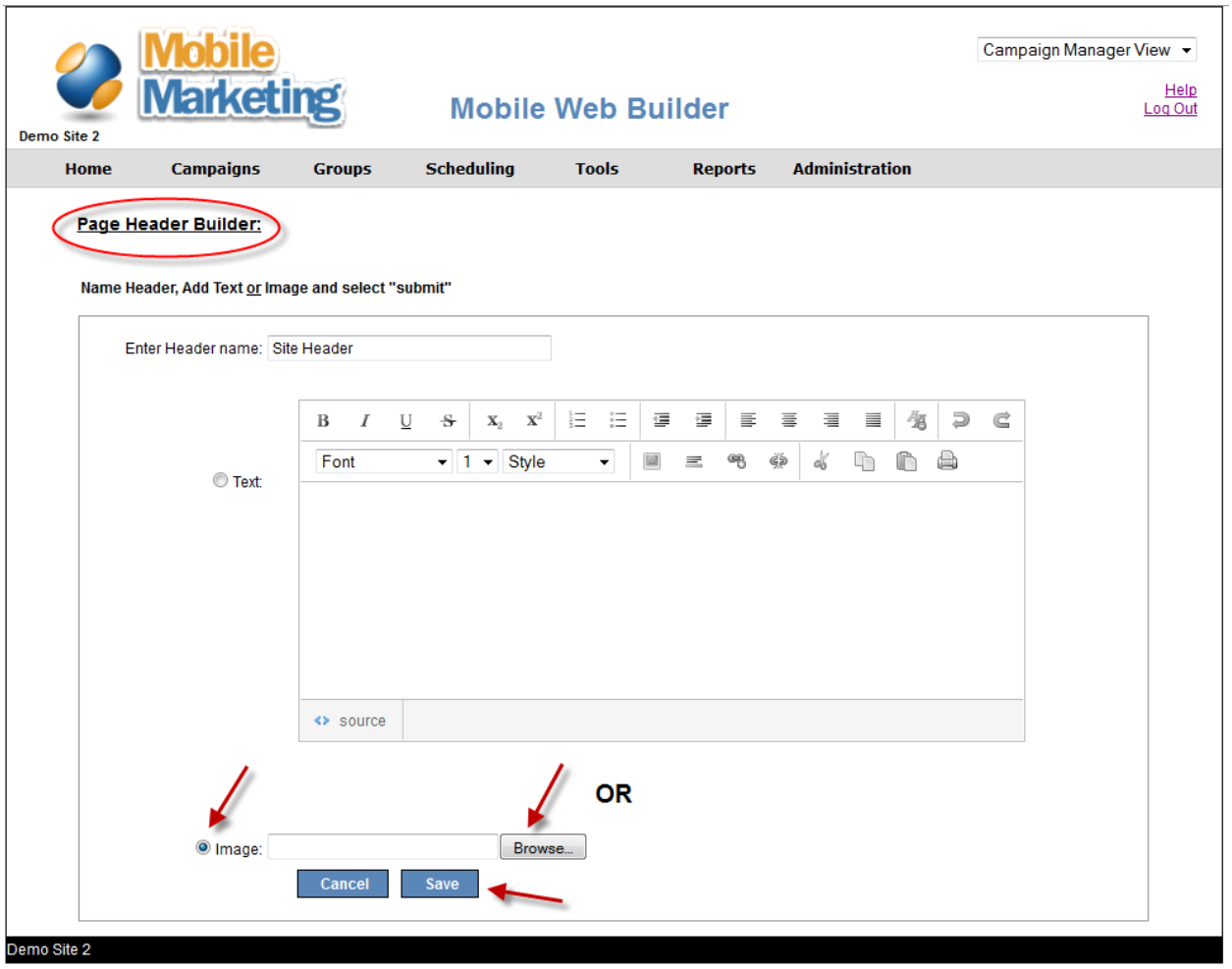
- Select one of the five theme color choices
- Name the site
- Click “Save”

Click “Add Header”

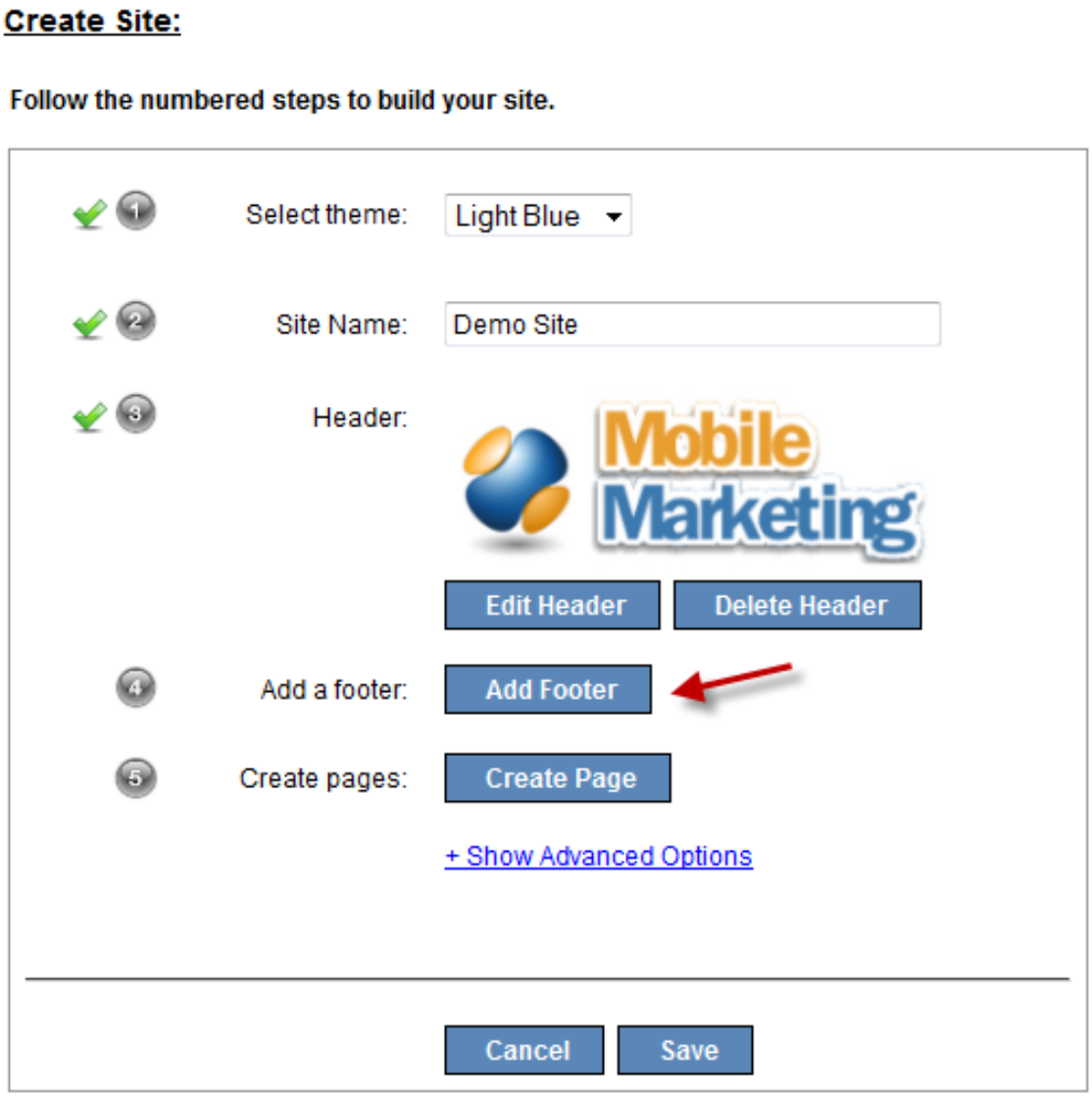
- If using an image, it should be no larger than 230x320 pixels in size. 230x90 works better and looks better.



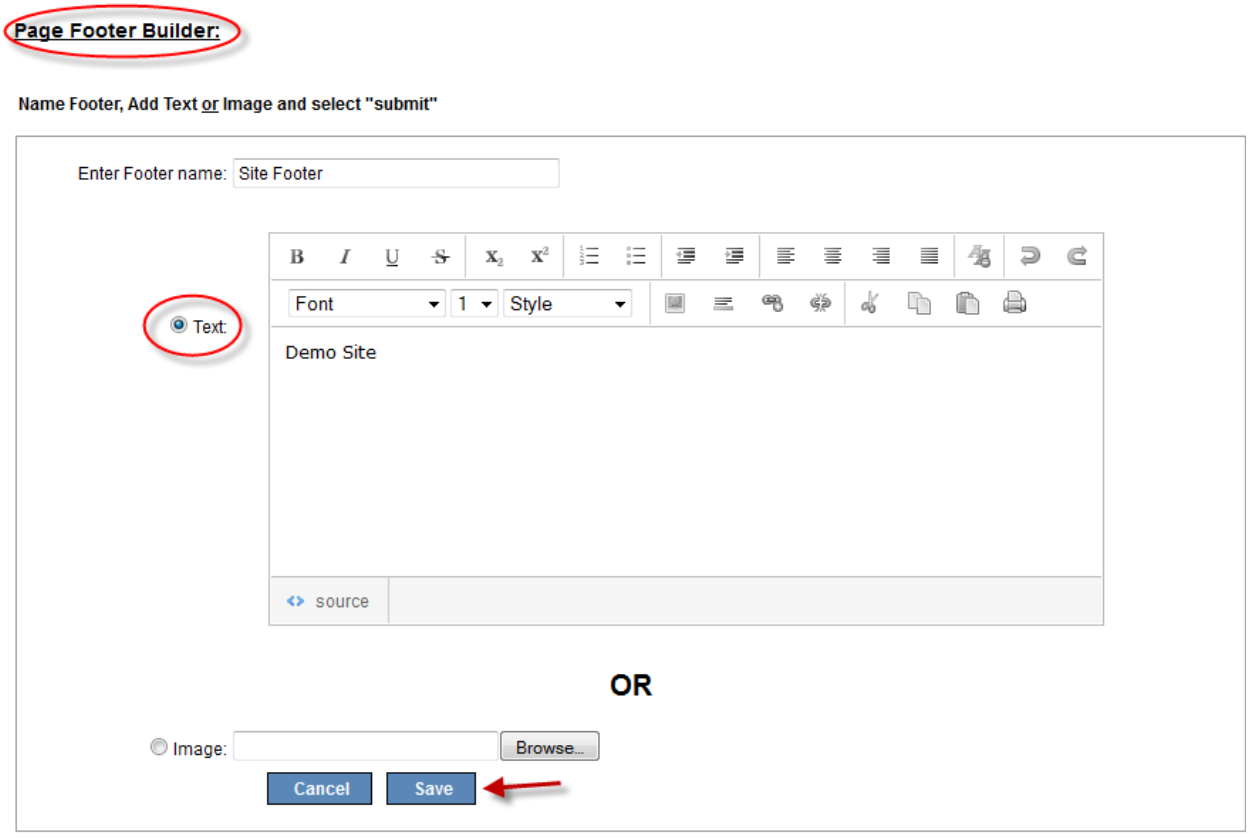
- Select “Image”
- Browse and select your header image file
- Click Save



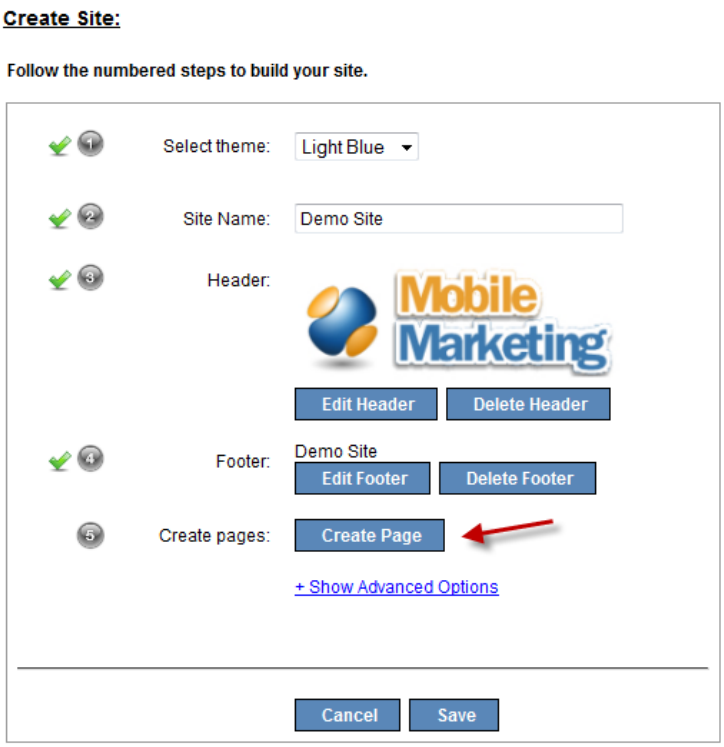
- Can Edit or Delete Header
- Select “Add Footer”



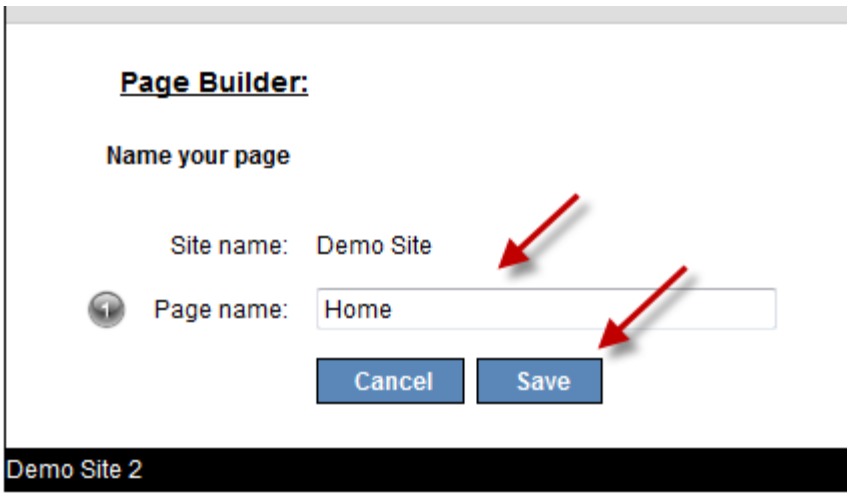
- Select “Text” area
- Add Footer information
- Click Save



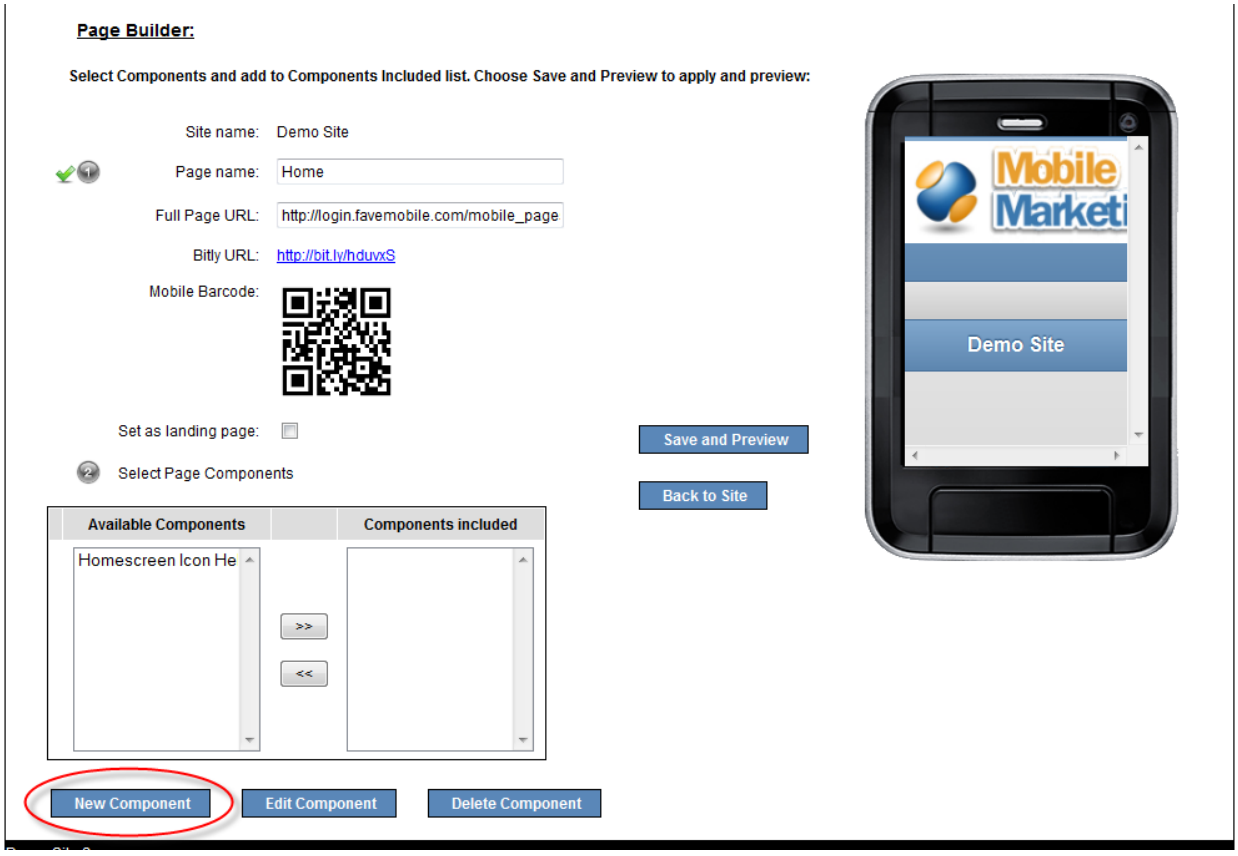
- Click “Create Page”



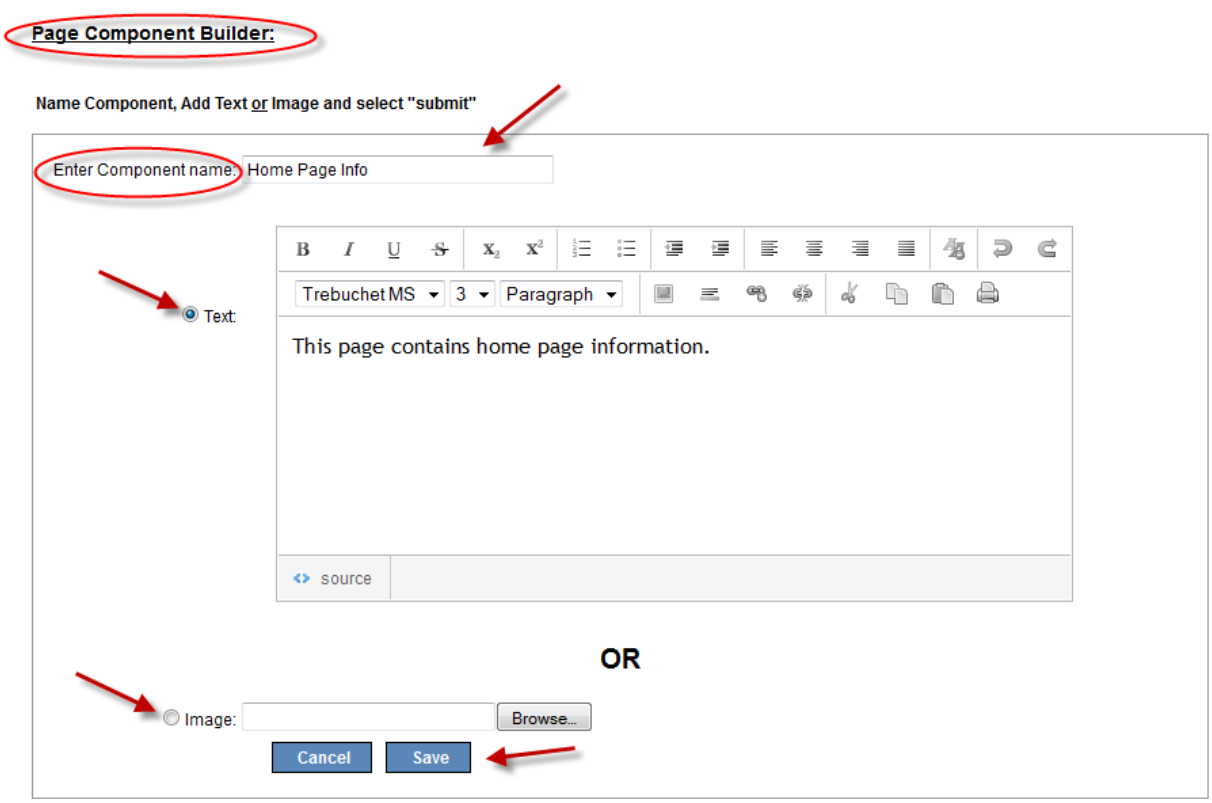
- Name the Page
- Click Save



- Click “New Component”
- Page content goes into Components
- Default Component (Homescreen Icon) has bookmarking instructions

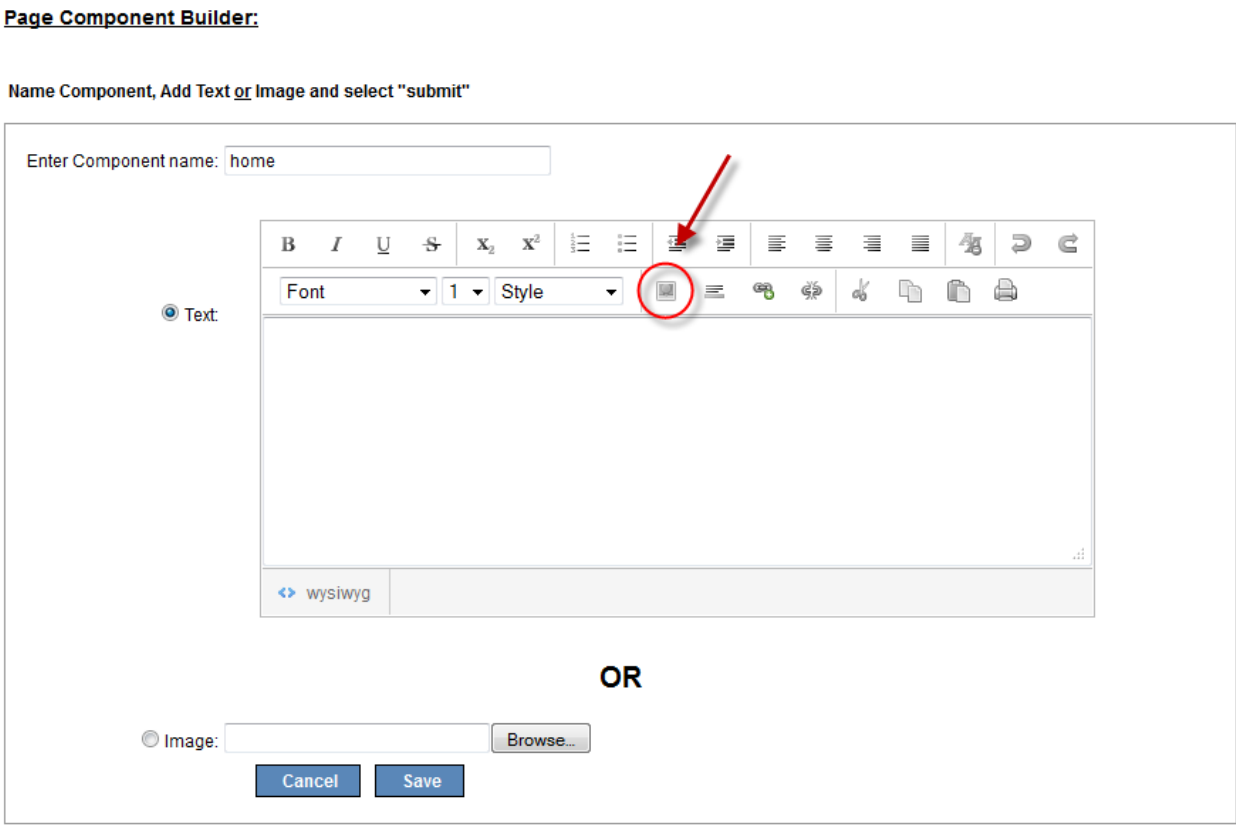


- Name the Component
- Select Text or Image
- Add Text or Image
    - Text must be non-formatted (use Notepad)
- Format Text using component tools and Save

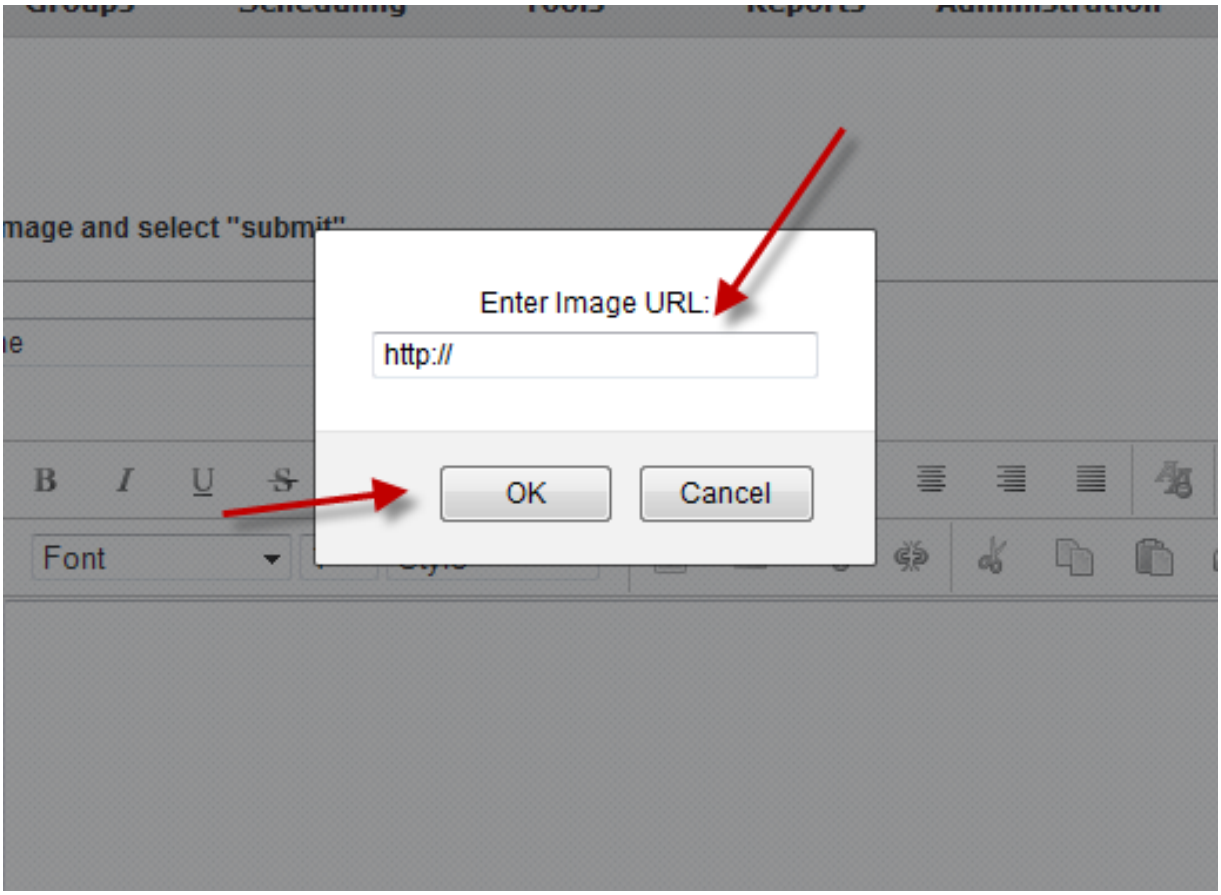


To add an image in the text area:

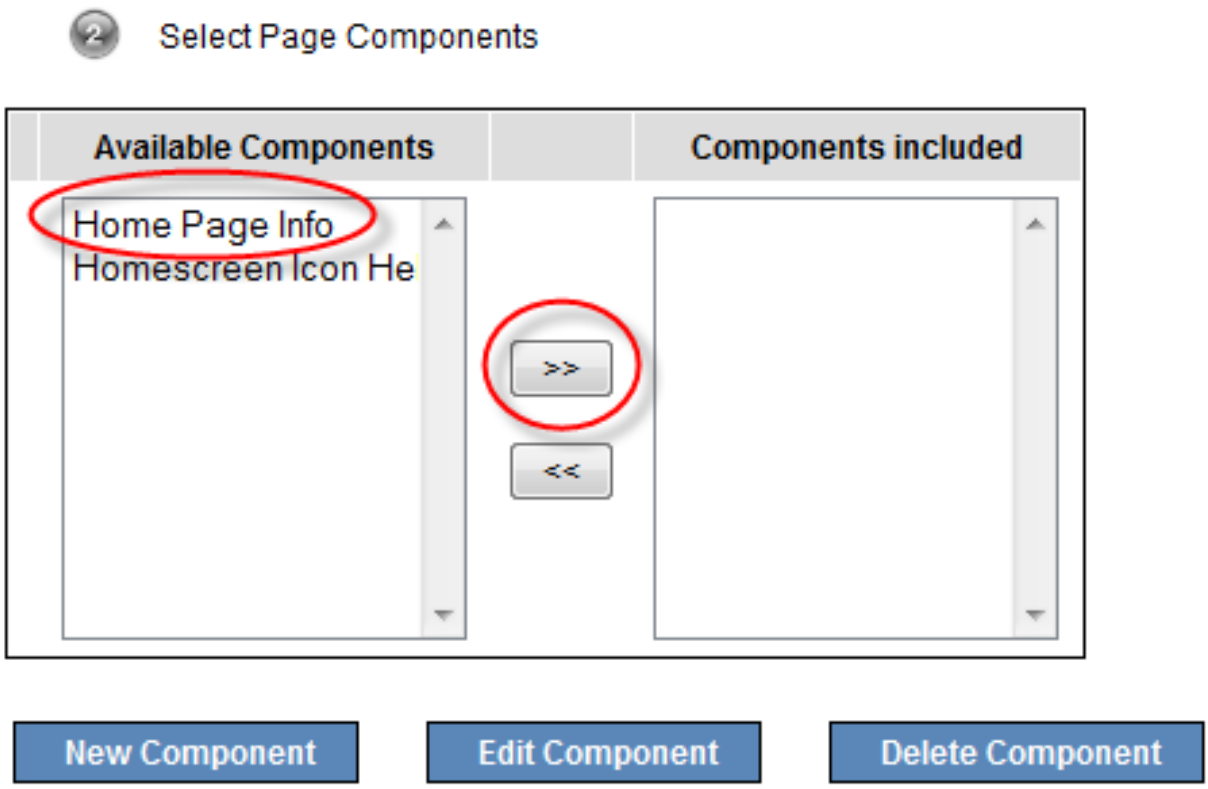
- Switch to Source view (from wysiwyg view)
- Click “image” tool in Component Builder



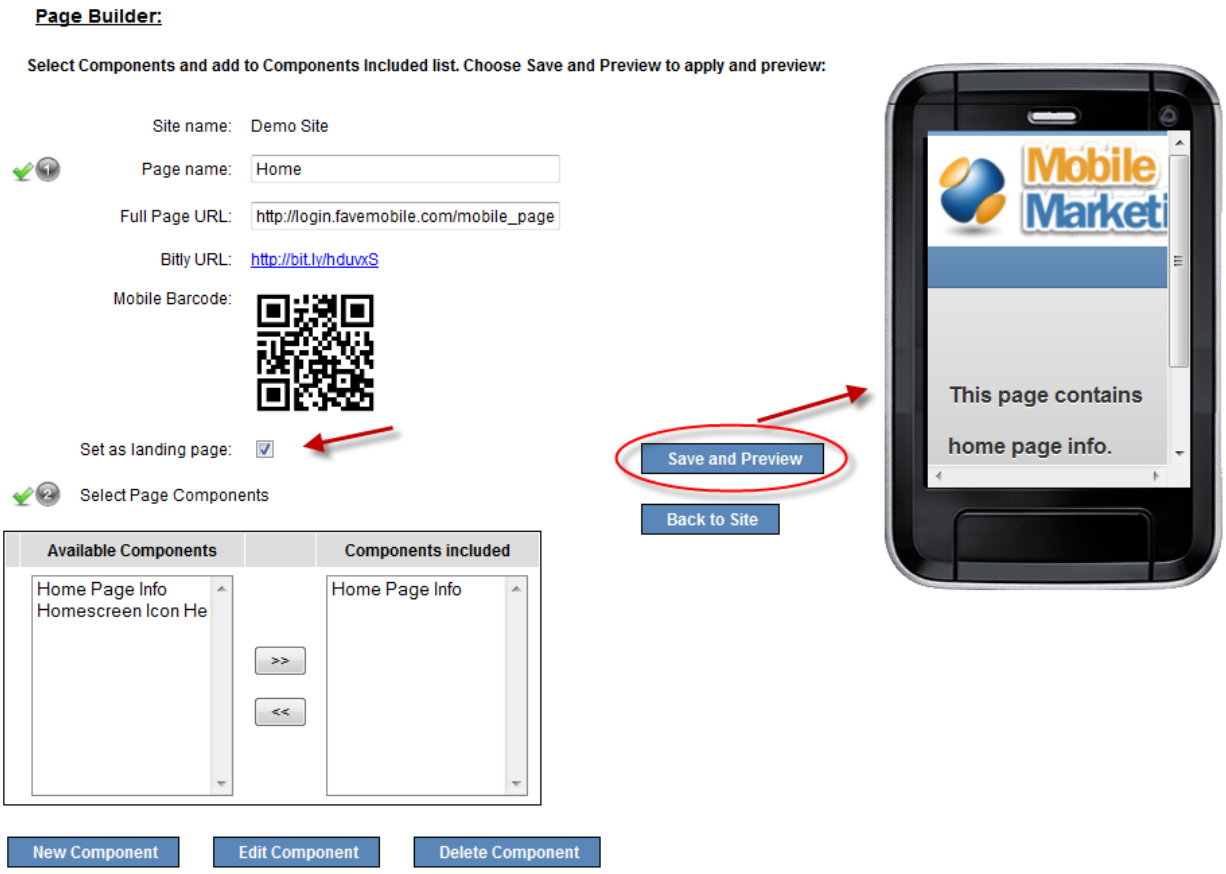
- Use an image that is being hosted on a server.
- Enter image URL



- All Page Components created are available for all pages
- Select Page Components you want on Page
- Add to “Components Included”



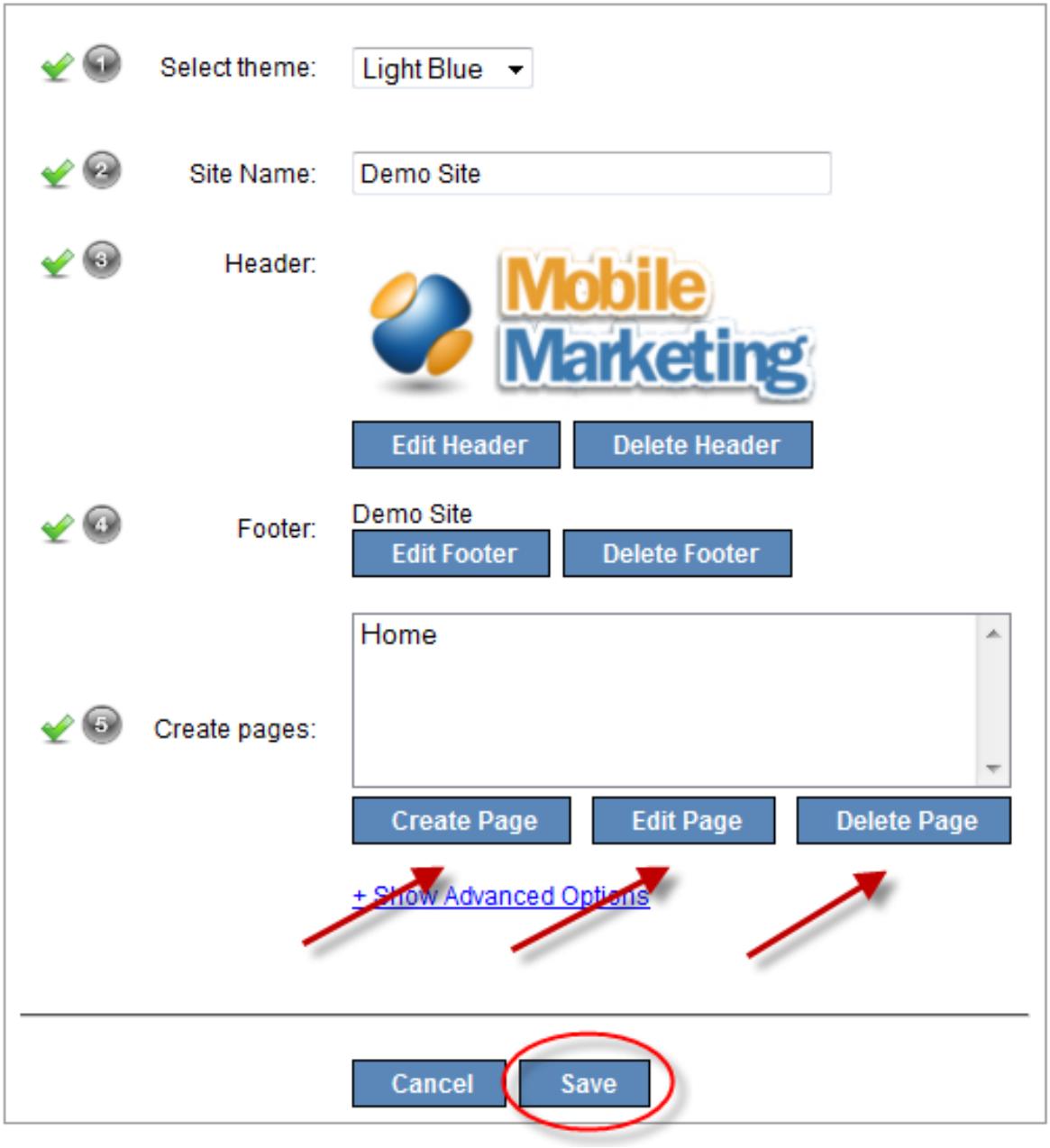
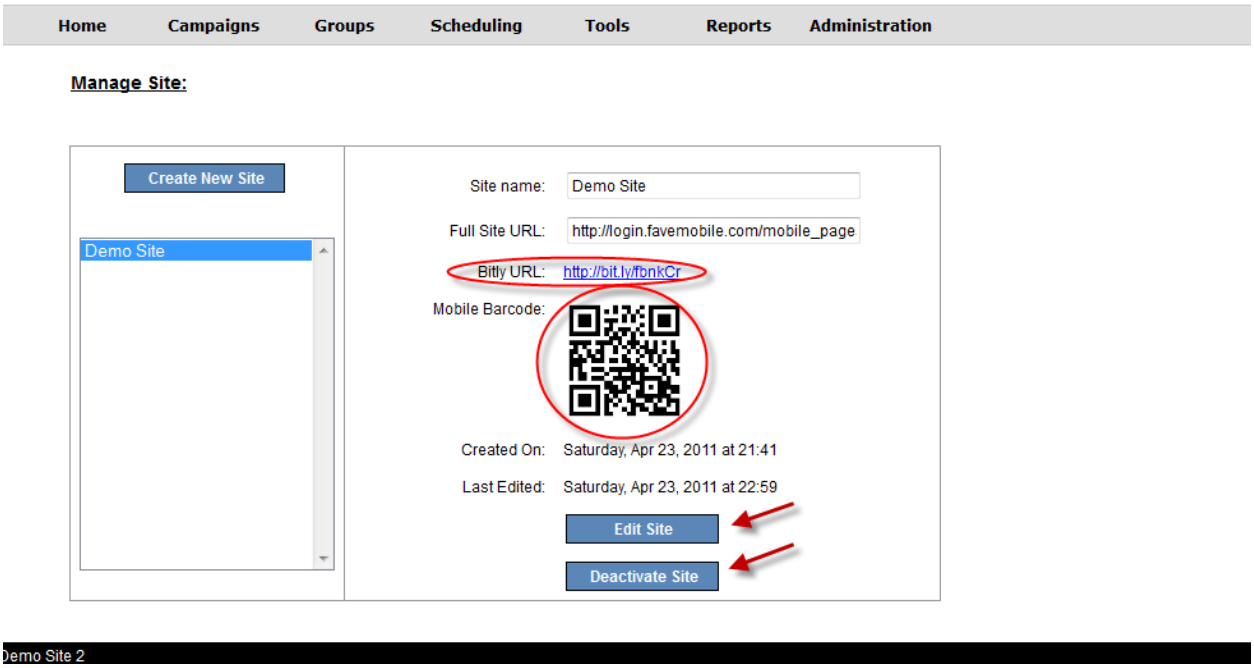
- Save and Preview.
- Can Set as Landing Page
- Can Edit or Delete Component
- Click “Back to Site”



- Create other pages, Edit and Delete Pages
- Save

Create Site:

Follow the numbered steps to build your site.



- Edit or Deactivate Site
- Use Bitly URL in text messaging
- Scan QR Code to view site or use QR Code in ads